

Are you confident your organization can protect the lives of everyone at your facility during a disaster?

Do your coworkers know they have less than 14 minutes to find shelter when a tornado warning is issued?

If there's a prolonged power outage, is your organization prepared?



# Is Your Organization Prepared For Disasters And Emergencies?

## READY RATING WORKS

Get the Ready Rating program and the resources needed, to be prepared and safe, during disasters and emergencies.



increase in members' preparedness scores.



of members have updated their EAPs since joining.

American Red Cross  
**Ready Rating™**

## What Is Ready Rating?

Our free membership program is designed to help your business, school or organization become better prepared for disasters and other emergencies.

Member organizations have access to an online assessment that's easy to use and measures their current readiness level. And based on their score, receive immediate customized feedback from the Red Cross emergency preparedness experts. Then members receive the tools and resources needed to take the important preparedness steps.

## Why Prepare? Disasters Happen — at home, at work and even at school

### With a preparedness plan in place, you can:

#### Employee Safety

Demonstrating your commitment to the safety of employees, workers and students reinforces your support of the community, who supports you.

#### Enhance productivity

Preparing employees, workers and students to handle emergencies will enable your organization to be more resilient, withstand disasters and return to normal operations sooner.

#### Minimize losses

Having an Emergency Action Plan (EAP) can help you quickly contain costly situations during an emergency.

## Become a Ready Rating Member

### 1 Make Preparedness a Priority

It's easy once you make the decision to prioritize. Join today at [ReadyRating.org](http://ReadyRating.org)

### 2 Take an Assessment

Identify possible emergencies — internal or external and their potential impact on your organization. You can choose from:

**ReadyGo** - quick assessment that takes less than 5 minutes to complete.

**ReadyAdvance** - detailed assessment to learn your areas for improvement

### 3 Create your Emergency Action Plan (EAP)

Outline the steps your organization will take before, during and after an emergency.

### 4 Stay Prepared!

Train your staff, practice your EAP and integrate preparedness into the culture of your organization.

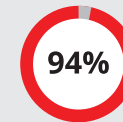
## Did You Know



of businesses don't survive the emergency.



of businesses go out of business if not up within a month.



believe an emergency will occur within the next 2 years.

## Ready Rating Membership Benefits



Immediate customized feedback and recommendations to improve preparedness.



Access to assessments, tools and resources developed by Red Cross emergency preparedness experts.



Organizations that join and make a commitment to preparedness have access to the Ready Rating Program Member Seal to display at your facility. It serves as a public recognition of your organization's commitment to preparedness and safety.

For more information or to join visit [ReadyRating.org](http://ReadyRating.org)